Kyklos Capital

OUTLOOK: Soft Money in Hard Places

"The meek shall inherit the earth, but not its mineral rights." J. Paul Getty

Kyklos's portfolio in July featured an interesting laggard, which was Seplat Petroleum, a Nigerian oil and natural gas producer. Nigeria, a feature of Kyklos's March monthly letter following a visit, sports a macro picture that is largely negative, with a fumbling government, poor GDP growth prospects, security issues and demographic pressures. The fund has owned Seplat since inception. One could reasonably ask, Why?

First, investors in Nigerian oil and gas, which is priced in US dollars, benefit from a natural hedge against potential weakness in Nigeria's naira currency, in which they pay some 30% or more of their bills. The naira is at risk of an eventual devaluation (below), which would cut the US dollar value of Seplat's assets in Nigeria. However, in US dollar terms, that would also reduce the local costs which are paid in devalued naira, and so boost company earnings and support the share price. The cost of direct hedges on the naira are too high to consider, with interest costs in double digits.



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Second, there is growth in the business. Seplat has doubled its energy production over seven years despite Nigeria's difficult operating conditions, and there is more to come. In natural gas, Seplat is expanding aggressively. It sells to Nigerian customers at an 80% discount to the main competing product, which is diesel to run electricity generators. As most natural gas produced today is burned at the well, and most homes still do not have electricity, Seplat is positioned for years of growth with more stability in local gas prices than those of the global markets. And with almost no debt, the company can acquire additional productive Nigerian assets on the cheap, should there be an auction, since foreign competitors are now excluded from most local auctions under a 2010 law and other Nigerian players are highly indebted.

And finally, the stock's valuation is extremely cheap. Its trailing PE ratio is about 5, price-to-book is 0.5, and dividend yield is over 7%. On enterprise-value-per-barrel-of-2P-reserves-- a fancy measure of what one pays for oil in the ground-- Seplat's oil is valued at under \$1.20 per barrel, amongst the cheapest in the world. All this implies that the share price could multiply several times over in coming years. Seplat offers enough potential reward to make up for some Nigerian risk.

In a quiet July for corporate access, I spent most of a day meeting with participants and company management from Uzbekistan. The most interesting takeaway was that several dozen portfolio managers showed up to kick the tires on the country's investment case, a big turnout for a small market. The attraction of the story is straightforward: like the Eastern Europe of the late 1990s or Africa of the early 2010s, Uzbekistan is experiencing a generational political and economic opening, with reformers replacing a leftover Soviet regime only three years ago. As a portfolio investment opportunity, it is early days, with its stock market lacking a full central custodian, extremely low trading liquidity, and a regulatory and legal platform still a work in progress. Local companies are interested in getting listed via IPOs, but it is an open question whether they will do so in the local market, or others such as London following common Russian practice. It's on the radar for now.

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