OUTLOOK: Time for Some Mean Reversion?

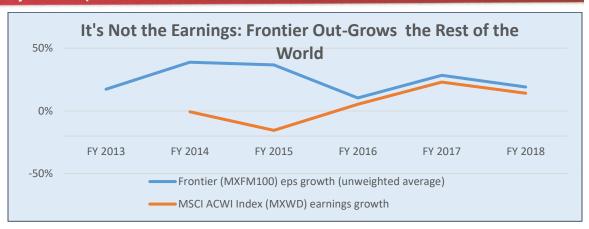
"If something cannot go on forever, it will stop." Herb Stein

Frontier markets slightly outperformed other market categories in January, but they have mostly underperformed over the past two years. Frontier valuation multiples are attractively low. The question, of course, is, "When will it stop?" If Frontier underperformance is part of a normal cycle, it will return to average levels-- known as "mean reversion"-- which would imply that today's conditions in Frontier are a big investment opportunity. On the other hand, if there is a permanent, structural explanation, then Frontier is "cheap for a reason," and the discount could continue indefinitely. Kyklos sees opportunity-- here's why.

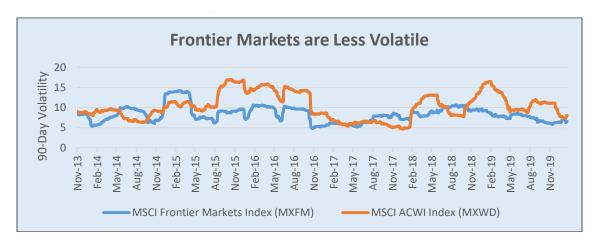
1. Frontier has underperformed significantly since 2018 (comparing the MSCI Frontier Markets Index MXFM, and MSCI ACWI which includes Developed and Emerging markets):



2. The two traditional explanations for underperforming markets are that earnings growth is lower, or risk is higher, or both. Neither is true here. Frontier company earnings continue to **grow faster** than those in the rest of the world...



... and risk continues to be lower for Frontier markets than the rest of the world (as measured by volatility).



3. As a result, the discount on Frontier equity valuations is now exceptionally high, and is currently near a full standard deviation cheaper than long-term averages, a level that is rarely surpassed.



Discounts rarely get higher than the band (one standard deviation)

4. Our best explanation for recent underperformance by Frontier markets is **foreign investor selling pressure.**

There is little doubt that foreign investors in Frontier markets have been selling, as can be seen in the eroding assets of Frontier mutual funds¹. More is at play than simple negative momentum in share prices. As index-chasing by ETF, quant and passive investors has increased, the role of index decisions by MSCI is more important— in effect, MSCI has taken on the active decisions traditionally done by portfolio managers. This has meant that many of the largest, most attractive, and most liquid Frontier country stock-markets have been removed from the main benchmark, the MSCI Frontier Markets Index (MXFM), eating away at the Frontier investor base and sucking trading liquidity from the other Frontier countries before transferring it into the Emerging markets group. Institutional investors flee markets with declining trading volumes, widening valuation discounts.²

The damage done to Frontier trading volumes over time (below), after MSCI's steady removal of top-weighted countries Egypt, Qatar, UAE, Pakistan, Argentina, and soon Kuwait from the Frontier index, explains much of the climbing valuation discount. **The new news in 2020, we think, will be a pause**, as the remaining Frontier candidates for MSCI changes look limited. Vietnam, the obvious next-in-line, features dire foreign ownership limits, account requirements and trading restrictions that will block changes to their status for now. Without MSCI's intervention, we look to fundamental factors to drive returns in 2020, and liquidity to stabilize or improve.

¹ See https://www.barrons.com/articles/frontier-markets-are-on-sale-but-it-could-be-a-wild-ride-51563449400, amongst many examples covering Frontier outflows.

² https://www.nber.org/papers/w23557.pdf



Trading volumes rarely get lower than this (one standard deviation below)

5. Depository Receipts provide more evidence that Frontier's underperformance is due to foreign selling.

Depository Receipts (DRs, such as ADRs or GDRs) are issued by Frontier companies and listed in markets such as London or New York, to allow foreign investors who are unwilling to trade in the local markets to become shareholders. If Frontier underperformance were specifically caused by foreign investor selling, then Frontier DRs as a group would likely underperform locally listed shares. As Frontier fund outflows have recently accelerated, one would expect DR underperformance to do the same. That is, in fact, what has happened.

We compared the performance of DRs of companies that are listed in London, New York, and Hong Kong, and that are actively traded, with the MSCI Frontier Markets Index which is composed of locally listed Frontier company shares. The group of DRs underperformed the Frontier index sharply over the past year. Going back three years however, there is no particular underperformance. Foreigners have been aggressive sellers, especially in the past 12 months. That aligns anecdotally with many confirmed asset outflows from public funds active in Frontier.

	2019 Total Return 3	3 Year Total Return
Frontier DR basket	3.2%	334%
MSCI Frontier Markets Index (MXFM)	18.0%	150%
performance gap % points	-15%	184%

6. The bottom line: Frontier will rebound.

A share can only be sold once (short selling is not available in Frontier markets). With liquidity and valuation below long-term averages, and earnings growth still positive, look for a **return to** averages-- "reversion to the mean"-- for volumes, valuations, or both, and outperformance for Frontier equities.

Charlie Gushee February 3, 2020

Interesting January Reading

CORONAVIRUS/ economic impact: http://theconversation.com/what-we-know-suggests-the-economic-impact-of-wuhan-coronavirus-will-be-limited-130598

What needs to happen for global 5G to work with governments:

https://www.foreignaffairs.com/articles/2019-11-14/real-fight-future-

<u>5g?utm_source=dailybrief&utm_medium=email&utm_campaign=DailyBrief2020jan29&utm_ter_m=DailyNewsBrief_</u>

What plague of locusts looks like, in Kenya:

https://www.theatlantic.com/photo/2020/01/photos-worst-locust-swarms-decades-hit-east-africa/605653/?te=1&nl=morning-

briefing&emc=edit NN p 20200129§ion=whatElse&campaign_id=9&instance_id=15542&segment_id=20754&user_id=4baeb6fe754e0153c01a1dcff01508ae®i_id=63336624ion=whatElse

Nigerian brokers are starved for business: https://www.bloomberg.com/news/articles/2020-01-28/no-one-wants-to-be-a-nigerian-stock-trader-as-volumes-plunge

One reason corruption doesn't disappear-- US administration may allow US corporations to pay bribes: https://thehill.com/homenews/administration/478846-kudlow-says-trump-looking-at-reforming-law-on-bribing-foreign

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