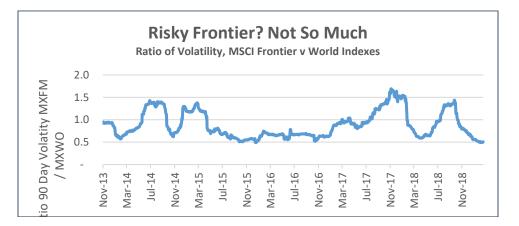
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OUTLOOK: The Differences that Make a Market

"Without losers, where would the winners be?" Casey Stengel

Recent events in Frontier countries again paint a picture of unpredictability, as they often have. February events included delayed presidential elections in Nigeria, a surprise military conflict between Pakistan and India, and a failed attempt in Vietnam to end the Korean war after six decades. Those countries have populations of 190 million, 200 million, 1.4 billion, and 95 million, respectively, so altogether hold six times the number of people as the U.S. One might expect events in Frontier markets to increase their risk profile versus the rest of the world.

In reality, however, Frontier risk as measured by stock market volatility is usually lower than in Developed and Emerging markets, and is currently about as low as it gets (below). What explains the steadiness in such uncertain times?



The likeliest explanation for the apparent calm is that the group of Frontier countries features a broader range of economies than is found in the rest of the world. While Nigeria and Kazakhstan are big oil producers, Kenya and Bangladesh mainly consume it, so their reaction to changing oil prices may move in opposite directions. Consumer trends between, say, Kuwait, with GDP per capita of \$66k per year, and Tanzania, at under 1/20th that level, will be very different. Frontier includes both Estonia, #18 in Transparency International's Corruption Perceptions Index 2018, and Zimbabwe, at #160. Almost any given economic driver might produce different market reactions from different Frontier markets.

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In practice, the large differences in economic drivers mean that stock market performance will have large variations between countries, which act to offset each other, lowering overall volatility in Frontier to the benefit of global investors. In February, Frontier market performances included a ripping Romania at +14% (for the MSCI Romania Index), but also a plunging Argentina at -11% (MSCI Argentina).

Kyklos added to holdings in Egypt in February. The current valuation of the fund, at a trailing PE ratio of 5.2 and a dividend yield of 6.3%, remains well below that of Frontier, Emerging and Developed indexes.

Charlie Gushee March 1, 2019

Interesting February Reading

Talking about long-term: CS sees historical EM equities performance since 1900 below global markets, but better since 1950. <u>https://www.credit-suisse.com/corporate/en/articles/news-and-expertise/global-investment-returns-yearbook-201902.html</u>

Adjusted Private equity returns are no better than comparable listed equity according to AQR: https://www.aqr.com/Insights/Research/White-Papers/Demystifying-Illiquid-Assets-Expected-Returns-for-Private-Equity

McKinsey points to signs of a Private Equity bubble:

https://www.mckinsey.com/~/media/mckinsey/industries/private%20equity%20and%20principal%20investors/our%20insights/the %20rise%20and%20rise%20of%20private%20equity/the-rise-and-rise-of-private-markets-mckinsey-global-private-markets-review-2018.ashx

... yet Blackrock sees investors still adding to private assets and cutting public ones: https://www.blackrock.com/institutions/en-us/insights/rebalancing-survey

The new port is a game-changer for Georgia: <u>https://www.economist.com/europe/2019/02/16/shrinking-the-black-sea</u>

EM faces a major slowdown per Capital Economics: <u>https://research.cdn-1.capitaleconomics.com/4c83dd/ems-facing-synchronised-downturn.pdf</u>

Heroin trafficking in Africa is the wrong kind of free trade: <u>https://www.economist.com/middle-east-and-africa/2019/02/02/africa-is-heroins-new-highway-to-the-west</u>

Value investing may have bottomed versus Growth: <u>https://www.economist.com/finance-and-</u>economics/2019/02/02/value-investing-is-long-on-virtue-but-has-been-short-on-reward

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